



2027第二届上海 商业航天大会暨展览会

The 2nd Shanghai International **Commercial Space** Conference & Exhibition

2027.03.17-19

上海世博展览馆-中国

Shanghai World Expo Exhibition & Convention Center

主办单位 | Hosted by

中国遥感应用协会

China Remote Sensing Application Association

上海高登会展集团有限公司

Golden Conference & Exhibition Group

承办单位 | Organized by

高计联会展（上海）有限公司

Golden Metrology Union Exhibition (Shanghai) Co., Ltd.

把握商业航天机遇
共赢太空经济未来

www.spaceexpo.com.cn

展会概况 EXHIBITION BACKGROUND

航天强国战略纵深推进，卫星互联网、商业火箭、低空经济正迎来万亿级产业黄金窗口期。上海依托完备的空天制造集群、顶尖科创资源与全国金融中心优势，已形成“核心主体+东西两翼”航天产业布局，G60星链、批量化卫星火箭制造基地加速落地，成为国内空天产业发展的核心策源地。2026首届上海商业航天大会暨展览会圆满收官，15000㎡展区汇聚316家产业链核心企业，累计接待专业观众22179人次，院士论坛、供需对接、产业颁奖等系列活动广受行业高度赞誉，一举奠定长三角商业航天年度核心交流平台地位。为进一步贯通航空、航天、低空经济全赛道，打造更高规格、更大体量、更强资源的国家级产业交流平台，在上级主管单位指导下，由高登会展与相关单位联合主办的“2027第二届上海商业航天大会暨展览会”，定于2027年3月17日-19日在上海世博展览馆继续召开。大会以“把握商业航天机遇·共赢太空经济未来”为主题，汇聚国家主管部门、军工集团、科研院所、航天领军企业及国际宇航组织等各方领导与知名专家学者共襄盛会，全面展示宇航前沿技术，深入探讨航天未来愿景，广泛推动世界航天领域深度合作。本届展会全面升级定位从单一商业航天展迭代为空天一体化全产业链综合大展，展区面积大幅扩容、论坛矩阵提质升级、政企资源全域联动，为全行业搭建集成果展示、技术研讨、集采对接、资本赋能于一体的高能级产业枢纽。

As China continues to advance its strategy of becoming a leading space power, emerging industries including satellite internet, commercial space, and the low-altitude economy are experiencing rapid growth, ushering in a new era of trillion-yuan opportunities in the aerospace economy. Based on the comprehensive aerospace manufacturing ecosystem, world-class scientific and technological innovation capabilities, and the unique advantages of its status as China's financial center, Shanghai has established an aerospace industry development framework featuring "core enterprises supported by eastern and western development corridors." With the accelerated implementation of major projects, including the G60 Satellite Constellation and mass-production bases for satellites and launch vehicles, Shanghai is rapidly emerging as a leading innovation hub driving the development of China's aerospace industry. The inaugural edition of the exhibition concluded with outstanding success in 2026. With a total exhibition area of 15,000 square metres, the event brought together 316 leading enterprises from across the aerospace value chain and attracted 22,179 professional visitors. A series of high-level events such as the Academicians Forum, supply-demand matchmaking sessions, and industry awards received widespread recognition from the sector, establishing the exhibition as the premier annual platform for commercial space exchange and collaboration in the Yangtze River Delta. Relying on the success of its inaugural edition, the 2nd Shanghai Commercial Space Conference & Exhibition 2027 will take place from 17-19 March 2027 at the Shanghai World Expo Exhibition & Convention Center. Guided by the relevant government authorities and jointly organized by Golden Group, the event aims to foster the integrated development of the aviation, aerospace, and low-altitude economy sectors while creating a premier national platform for industry collaboration, innovation, and resource sharing. Under the theme "Seizing Opportunities in Commercial Space, Shaping the Future of the Space Economy," the event will attract government authorities, leading aerospace and defence groups, research institutes, commercial space enterprises, international space organizations, and renowned experts to showcase cutting-edge space technologies, explore future industry trends, and foster international cooperation. The 2027 edition marks a major upgrade, evolving from a dedicated commercial space exhibition into a comprehensive platform covering the entire aerospace and low-altitude economy value chain. With an expanded exhibition area, enhanced conference programme, and stronger industry collaboration, the event will provide an integrated platform for technology showcase, business matchmaking, industry exchange, and investment cooperation.

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新的机遇 NEW OPPORTUNITIES

在上级主管单位的指导下，由高登会展与相关单位联合主办的“2027第二届上海商业航天大会暨展览会”定于2027年03月17日-19日在上海世博展览馆召开，大会以“把握商业航天机遇、共赢太空经济未来”为主题，汇聚国家相关主管部门、军工集团、科研院所、航天企业和国际宇航组织的领导以及知名专家学者共襄盛会，全面展示宇航前沿技术，深入探讨航天未来愿景，广泛推动世界航天领域的深度合作。同期还将围绕相关主题举办数场相关活动，倾力打造集学术交流、产业盛会、前沿展示、文创体验于一体的国际化、专业化、市场化的交流合作平台。

Under the guidance of the relevant competent authorities, the 2nd Shanghai Commercial Space Conference & Exhibition 2027, jointly organized by Golden Group and relevant institutions, is scheduled to be held from March 17 to 19, 2027, at the Shanghai World Expo Exhibition & Convention Center. Taking "Seizing the Opportunities in Commercial Space, Sharing the Future of the Space Economy" as its themes, the event will attract leaders from relevant national departments, state-owned aerospace and defense conglomerates, research institutes, aerospace enterprises, international astronautics organizations, as well as renowned experts and scholars with the purpose of visiting. It will comprehensively showcase cutting-edge aerospace technologies, facilitate in-depth discussions on the future vision of space exploration, and extensively promote profound cooperation within the global aerospace sector. Several concurrent events will be held, the show aims to provide an international, professional, and market-oriented platform that integrates academic exchange, industry gatherings, cutting-edge technology showcases, and cultural and creative experiences.



核心价值 CORE VALUES



规模全面扩容，空天全产业链集中展示

Expanded Scale with Comprehensive Industry Coverage

本届展会展出面积较首届提升万余平方米，规划六大专业细分展区：商业运载火箭与发射服务展区、卫星制造与低轨星座运营展区、航空整机与低空 eVTOL 展区、空天核心零部件与特种新材料展区、新质测控与航天 AI 算力展区、遥感应用与航天投融资保险专区。完整覆盖航空、航天、低空经济上下游全链条，打造长三角规格最高、产业链最全的空天产业实体交流平台。

The 2027 edition will expand its exhibition area by more than 10,000 sq m over the inaugural event and feature six dedicated exhibition sectors, including commercial launch systems & launch services, satellite manufacturing & LEO constellation operations, aircraft, eVTOL & low-altitude aviation, aerospace components & advanced materials; space TT&C, AI computing & digital technologies and earth observation applications, space finance & insurance. The exhibits cover a wide range of the entire industrial value chain across aviation, aerospace, and the low-altitude economy, aiming to provide one of the most comprehensive industry platforms in the Yangtze River Delta for industry exchange, technology showcase, and business collaboration.



院士智库领衔，国家级系列高端论坛矩阵

Academy-Led Think Tank and National-Level High-End Forums

采用“1 场主论坛 + 10 场垂直分论坛”架构，升级行业交流层级。主论坛邀请两院院士、国家及地方军民融合主管领导、航天央企总工程师、行业龙头企业创始人发布产业主旨报告；同期开设可复用火箭、卫星互联网轨频安全、低空经济、航天智能制造、深空遥感、航天无损检测、航天投融资等专题分论坛。配套行业创新奖项颁奖、专业委员会揭牌、院士闭门技术沙龙、企业新品发布专场等重磅活动，汇聚行业顶层智慧，破解产业发展痛点。

The event features a "1 Flagship Forum and 10 Specialized Forums" format, bringing together CAS and CAE academicians, government officials, chief engineers from leading aerospace enterprises, and industry leaders to share insights on aerospace innovation and industrial development. Concurrent forums will cover key topics including reusable launch vehicles, satellite internet, low-altitude economy, aerospace intelligent manufacturing, deep-space remote sensing, non-destructive testing (NDT), and aerospace investment & financing. Supporting events include the Industry Innovation Awards, Professional Committee Inauguration Ceremony, Academician Closed-Door Salon, and New Product Launches, providing a high-level platform for collaboration, technology exchange, and industry advancement.



政企资源联动，定向组织专业采购团

Government-Enterprise Collaboration & Targeted Buyer Delegations

展会联动国家航天局、上海市融办、市经信委、市科委、各大航天产业园区、自然资源、应急测绘、海事气象系统单位，统一组织央企研究院、军工单位、地方采购专班、园区招商团队现场观展洽谈，为参展企业打通政策对接、项目落地、批量集采专属渠道。

The exhibition will collaborate with government authorities, aerospace industry parks, and key application sectors to organize professional buyer delegations, including state-owned enterprises, research institutes, defense organizations, procurement teams, and investment promotion agencies. By connecting exhibitors with policymakers and key buyers, the event will facilitate policy alignment, project implementation, and strategic procurement opportunities.

核心价值 CORE VALUES



精准邀约专业观众，直达产业决策圈层

Precision Professional Visitor Engagement, Connecting with Industry Decision-Makers

组委会建立全年常态化观众邀约体系，重点邀约四类核心人群：一是全国空天行业主管、军民融合、测绘遥感相关政府单位；二是航天科技、航天科工、中航工业、中国电科、星网集团及头部民营火箭、卫星、低空飞行器企业研发、采购负责人；三是全国航空航天高校、中科院各大科研院所专家团队；四是产业基金、券商、航天保险、数字资产投资机构。现场设置 VIP 一对一供需配对洽谈区，高效促成产业链合作。

The organizing committee will establish a year-round professional visitor engagement system, targeting four core groups of industry stakeholders. The first group includes government authorities responsible for aerospace, civil-military integration, surveying, mapping, and remote sensing. The second group comprises R&D and procurement leaders from major aerospace enterprises, including China Aerospace Science and Technology Corporation, China Aerospace Science and Industry Corporation, Aviation Industry Corporation of China, China Electronics Technology Group Corporation, China Satellite Network Group, as well as leading private rocket, satellite, and low-altitude aircraft companies. The third group consists of expert teams from aerospace universities and research institutes, including institutes under the Chinese Academy of Sciences. And the fourth group includes industrial funds, securities firms, aerospace insurance providers, and digital asset investment institutions. A dedicated VIP One-on-One Business Matchmaking Area will be established onsite to facilitate efficient supply-demand matching and accelerate industrial chain collaboration.



全媒体长效宣传，全年品牌持续曝光

Integrated Media Promotion & Year-Round Brand Exposure

汇聚 200 余家国家级媒体、航空航天垂直媒体、财经科创媒体、短视频平台搭建全域传播矩阵。展前开展企业专访预热、行业专栏推送；展期现场直播、展位专访、实时图文报道；展后发布产业复盘专题内容。特装参展、新品首发企业可免费获得论坛背景展示、会刊整版、官网首页轮播等增值宣传资源，持续提升企业行业知名度与品牌影响力。

A comprehensive media communication matrix will be established, integrating 200+ national media outlets, aerospace industry media, financial and technology platforms, and short-video channels. Before the exhibition, a series of promotional activities will be launched, including enterprise interviews, industry column features, and pre-show publicity campaigns. During the exhibition, live streaming, exhibitor booth interviews, and real-time graphic news coverage will be conducted to maximize exposure. After the exhibition, a comprehensive industry review report will be released to extend the event's influence. Meanwhile, enterprises participating with customized booths and those launching new products for the first time will receive complimentary value-added promotional resources, including forum backdrop displays, full-page advertisements in the exhibition catalogue, homepage carousel exposure on the official website, and other branding opportunities, continuously enhancing their industry recognition and brand influence.



多元配套产业活动，构建产学研资生态闭环

Diverse Supporting Industry Activities to Build a Closed-Loop Ecosystem Integrating Industry, Academia, Research, and Capital

展会同步举办五大特色配套活动：航空航天新品全球首发专场、全产业链供需精准配对会、航天投融资路演大会、各地航天产业园招商推介会、院士企业产学研交流会，一站式实现技术展示、订单洽谈、融资对接、产业落地。

The exhibition will feature five major supporting events, including the Global Launch Event for Aerospace New Products, the Full Industry Chain Supply-Demand Matchmaking Conference, the Aerospace Investment and Financing Roadshow, the Aerospace Industrial Park Investment Promotion Sessions, and the Academician-Enterprise Industry-Academia-Research Exchange Forum, aiming to provide a one-stop platform for technology showcasing, business matchmaking, investment and financing connections, and industrial implementation.

同期活动 CONCURRENT ACTIVITIES

展会同期还将举办上海商业航天大会，商业航天技术创新研讨会、商业航天生态共建会等多场交流活动与首发活动等活动，大会将围绕政策解读、商业火箭、卫星制造、星座运营、太空经济、商业航天产业生态等进行了深入的交流与探讨，旨在促进学术界与产业界的深度交流与合作，推动商业航天技术的突破与产业化进程。大会还发布将商业航天的技术成果，并进行了产业化项目的签约，为商业航天产业的发展注入了新的活力。

During the exhibition, a series of concurrent events and product launches will also be held, including the Shanghai Commercial Space Conference, the Commercial Space Technology Innovation Seminar, the Commercial Space Ecosystem Co-construction Forum. Focusing on key topics such as policy interpretation, commercial rockets, satellite manufacturing, constellation operations, the space economy, and the commercial aerospace ecosystem, participants will engage in in-depth discussions and exchanges. The events aim to foster closer collaboration between academia and industry, and to promote technological breakthroughs and the industrialization of commercial space. In addition, the conference will showcase the latest technological achievements in commercial space and facilitate the signing of industrialization projects, injecting new momentum into the development of the commercial space industry.



展出范围 MAJOR EXHIBITS

- 商业火箭与发射服务：可重复使用运载火箭、小型/中型火箭、液体/固体发动机、发射一体化解决方案等；

Commercial Rockets and Launch Services: reusable launch vehicles, small- and medium-class rockets, liquid- and solid-propellant engines, and integrated launch solutions, etc.

- 卫星制造与应用生态：通信、遥感、导航增强卫星平台，卫星批量生产技术与核心部组件等；

Satellite Manufacturing & Application Ecosystem: Communication, remote sensing, navigation enhancement satellite platforms; satellite mass production technologies and core components, etc.

- 航空航天装备与军工科技：高端航天材料、精密制造设备、先进电子系统、军民两用技术与产品等；

Aerospace Equipment & Defense Technology: High-end aerospace materials, precision manufacturing equipment, advanced electronic systems, dual-use technologies and products, etc.

- 地面设施与运营服务：测控地面站、卫星运营中心、数据接收与处理平台、航天保险与法律服务等；

Ground Infrastructure & Operational Services: TT&C ground stations, satellite operation centers, data reception and processing platforms, space insurance and legal services, etc.

- 前沿技术与未来概念：在轨服务与维护、太空制造、月球与深空探测方案、太空旅游体验舱等；

Frontier Technologies & Future Concepts: On-orbit servicing and maintenance, space manufacturing, lunar and deep space exploration solutions, space tourism experience capsules, etc.

- 产学研与金融投资：高校与科研院所的创新技术转化项目、投融资、产业园、初创企业、产业基金与风险投资等。

Industry-Academia-Research & Financial Investment: University and research institute innovation technology transfer projects, investment and financing, industrial parks, startups, industrial funds, and venture capital, etc.

同时展览场地还举办推介会、对接会与多场首发活动等活动。

The exhibition will also feature product presentations, matchmaking conferences, and multiple launch events.

注：现场设置新闻直播间

Note: A live news broadcast studio will be set up on-site.



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上海世博展览馆-中国

展区设置 EXHIBITION ZONES

- 商业火箭与发射服务展区
 - 卫星制造与应用生态展区
 - 航空航天装备与军工科技展区
 - 地面设施与运营服务展区
 - 前沿技术与未来概念展区
 - 产学研与金融投资展区
 - 国际、地方展团与推介展区
- Commercial Rockets & Launch Services Zone
 - Satellite Manufacturing & Application Ecosystem Zone
 - Aerospace Equipment & Defense Technology Zone
 - Ground Infrastructure & Operational Services Zone
 - Frontier Technologies & Future Concepts Zone
 - Industry-Academia-Research & Financial Investment Zone
 - International & Regional Pavilions and Promotion Zone



参展费用 PARTICIPATION FEES

·标准展位（品牌展区）：

A：国内企业 29800.00/展期(RMB) 3m×3m

B：国外企业 6800.00/展期(USD) 3m×3m

·Standard Booths (Brand Exhibition Area):

For overseas enterprises: USD 6,800/Expo; 3m×3m

·标准展位（标准展区）：

A：国内企业 19800.00/展期(RMB) 3m×3m

B：国外企业 4800.00/展期(USD) 3m×3m

·Standard Booths (Standard Exhibition Area):

For overseas enterprises: USD 4,800/Expo; 3m×3m

注：标准展位（包括：三面白色壁板、中（英）文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个。）*靠近展馆小通道的双开口展位要额外加收10%的展位费，靠近展馆大通道的双开口展位要额外加收20%的展位费。

Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.

Note: Two Side Open Booth near the small passageway of the pavilion will charge 10% additional fee, near the main entrance will charge 20% additional fee.

·室内光地（品牌展区）：

A：国内企业：3000.00（RMB）/平方米/展期

B：国外企业：680.00（USD）/平方米/展期

·Indoor Raw Space (Brand Exhibition Area):

For overseas enterprises: USD 680/Sq.m. / Expo

·室内光地（标准展区）：

A：国内企业：2000.00（RMB）/平方米/展期

B：国外企业：480.00（USD）/平方米/展期

·Indoor Raw Space (Standard Exhibition Area):

For overseas enterprises: USD 480/Sq.m. / Expo

注：（最少36平方米起租）“光地”只提供参展空间，不包括展架、展具、地毯、电源等。

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power.

参会人员 TARGET AUDIENCES

展会期间有来自航空、航天、兵器、船舶、高校、科研院所、空军、海军、武警、气象、测绘、环保、电力、铁路、海洋、民政、贸易行业的代表观展参会以及数万名专业观众齐聚一堂，共享航空领域采购盛会。

During the exhibition, it will attract representatives from aviation, aerospace, armament, shipbuilding, universities, research institutes, the Air Force, Navy, Armed Police Force, as well as sectors including meteorology, surveying & mapping, environmental protection, electric power, railways, maritime affairs, civil affairs, and trade to attend. Tens of thousands of professional visitors will gather to share in this premier procurement event.



SHANGHAI INTERNATIONAL COMMERCIAL SPACE EXHIBITION

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Shanghai World Expo Exhibition & Convention Center

预定展位 BOOTH RESERVATION

请立即预定“上海商业航天展”展位，越早预留位置越佳，争取最大曝光率，领先竞争对手，开拓无限商机。
Your timely reservation will allow us to preassign exhibit space. Requests for exhibit space will be accepted on a “first come, first served” basis.

如欲预订“上海商业航天展”展位，或了解更多信息，请通过以下联络方法，预订展位。
To reserve the booth of “CACE 2027” or learn more information, please contact:
展会查询/Tel : (86-21) 6439-6190
E-mail: info@goldenexpo.com.cn